

# CLARA CARRERA

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## ACADEMIC POSITIONS

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**IESE Business School** *Barcelona, Spain*  
Assistant Professor in the Operations, Information and Technology Area *2025 - Present*

## EDUCATION

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**INSEAD** *Fontainebleau, France*  
Ph.D. in Management, Technology and Operations Management Area *2025*  
M.Sc in Management *2022*

**École Polytechnique** *Palaiseau, France*  
Diplôme d'Ingénieur (equivalent B.Sc. and M.Sc. in Engineering) *2018*

**Universitat Politècnica de Catalunya** *Barcelona, Spain*  
B.Sc. and M.Sc. in Civil Engineering *2018*  
Double degree program with École Polytechnique

## RESEARCH

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**Carrera, C.**, Martínez-de-Albéniz, V., & Sosa, M. E. (2026). The bright side of lower quality: evidence from restaurant exploration. *Management Science.*, 72(5), 3847-3864.

- Featured in *IESE Insight*: Cheap and cheerful? Why low online ratings can actually produce better experiences (November 20th, 2025) [link]
- Featured in *Chip* [In German][link] and in *Fair Economics*[In German] [link]
- Invited to *SWR3's* Morningshow on April 10th, 2026 [Radio interview, In German] [link]

**Carrera, C.**, Duran, S., Atasu, A. and Van Wassenhove, L.N. (2025) Clean Energy, Material Scarcity and Urban Mining. INSEAD Working Paper No. 2025/38/TOM. *Major revision at Manufacturing and Service Operations Management* [SSRN link]

- Featured in *The Conversation*: How recycling could solve the shortage of minerals essential to clean energy (September 6th, 2023) [link]

**Carrera, C.**, Atasu, A., Van Wassenhove, L.N. and Ciocan, D. F. (2025) Diffusion in Circularity: the Missing Link in Closed-Loop Supply Chain Research. *Working paper*

**Carrera, C.** and Berenguer, G. (2026) Keep, Donate,... or Sell? Charities' Survival in Second-Hand Apparel Markets. *Working paper*

**Carrera, C.**, Saéz de Tejada, A. and Stavrou, M. (2026) (Un)Prepared for a Changing World: Adaptive Responses to Geopolitical Disruptions in Critical Mineral Supply Chains. *Research in progress*

Vercammen, A., **Carrera, C.** and Boute, R. (2026) When is remanufacturing worth it? Minimizing costs under the Right-to-Repair. *Research in progress*

## RESEARCH FUNDING

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**Marie Skłodowska-Curie Actions (MSCA) Postdoctoral Fellowship** *2026-2028*  
Project: *RETHREAD (REthinking The Humanitarian Resale Ecosystem for Apparel Donations)*  
Supervisor: Victor Martínez de Albéniz  
Amount: €194,074.56

## PEDAGOGICAL MATERIALS

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**Queueing, Input-Output and Inventory Management (A-D) OIT Technical Notes.** IESE. Six technical notes for the Operations Management course written with Laura Wagner and Mirel Yavuz, 2025.

**Easier Together: Zirq's Ecosystem Approach to Recycling Insulin Pens.** INSEAD Case Study #6834 (with Michael Olenick, Luk Van Wassenhove, and Atalay Atasu), 2024. [link]

## TEACHING

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### At IESE Business School:

Operations Management (OP-1). MBA. *2026*  
Dirección de las Operaciones I (PDD DO-I). Executive education in Spanish. *2026*

### At INSEAD:

Business Sustainability Thinking (MBA), Teaching Assistant *2024*  
Sustainability and BM Innovation (MiM), Teaching Assistant *2024*  
Process and Operations Management (MBA), Tutor *2022*  
Probability and Statistics A & B (PhD), Tutor *2021*

### Web Scraping Workshop, Co-creator and Instructor

PhD workshops at IESE and INSEAD, Faculty workshop at INSEAD,

## PROFESSIONAL EXPERIENCE

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**Boston Consulting Group** *Paris, France and Madrid, Spain*  
Senior Associate *2020*  
Associate *2018-2020*  
Visiting Associate *2016*

**IESE Business School** *Barcelona, Spain*  
Research Assistant *2017-2018*

**Amazon** *Clichy, France*  
Transportation Intern *2017*

**Ases Academia** *Barcelona, Spain*  
Calculus professor *2014*

## INVITED TALKS AND PRESENTATIONS

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**2026** POMS International Conference, Stockholm, Sweden; MSOM Annual Conference, Cambridge, US; INFORMS Annual Conference, San Francisco, US.

**2024** European TOM Day, Cambridge, UK; MSOM Annual Conference, Minneapolis, US; INFORMS Annual Conference, Seattle, US; IESE Business School; Frankfurt School of Finance and Management; Nova School of Business and Economics; Católica Lisbon School of Business and Economics; ESADE; IE Business School; KU Leuven; UCL School of Management.

**2023** Business Schools for Climate Leadership Research Conference, Barcelona, Spain; POMS International, Paris, France; INFORMS Annual Meeting, Phoenix, US; Wharton-INSEAD Doctoral Consortium, Singapore;

**2022** 10th Wharton-INSEAD Doctoral Consortium, Fontainebleau, France; INFORMS Annual Meeting, Indianapolis, US; 11th Wharton-INSEAD Doctoral Consortium, Philadelphia, US

**2021** Trans-Atlantic Doctoral Conference, online.

## AWARDS AND SCHOLARSHIPS

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Luk N. Van Wassenhove Ph.D. Student Research Award, INSEAD	2024
Outstanding Tutor Award, INSEAD	2022
PhD Fellowship, INSEAD	2020-2025
X-Foundation Fellowship, École Polytechnique	2015-2017
Mobint Scholarship, Government of Catalonia	2014-2015

## SERVICE

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Ad-hoc reviewer for *Management Science*, *MSOM*, *POM*, *Journal of Industrial Ecology* and *International Transactions in Operational Research*

Judge at Student Paper Competition by POMS College of Sustainable Operations 2026

Judge at Cellnex MBA Case Competition, Doing Good Doing Well Conference Feb 2026

Closing Talk, Joves i Ciència Program 2023–2025, Fundació Catalunya La Pedrera Nov 2025

11th INSEAD-Wharton Doctoral Consortium Organization Committee Member 2022

PhD Reading Seminar in Technology and Operations Management Organizer 2021-2022

X-Microfinance, Volunteer and Head of Legal Affairs in Quiché, Guatemala 2015-2016

## OTHER

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**Languages:** Catalan (native), Spanish (native), French (fluent), English (fluent)

**Nationality:** Spain and France

**Sports & Hobbies:** Scuba diving (certified diver up to 40m by FFESSM), handball, pottery making, hiking