

FABRIZIO FERRARO

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<http://blog.iese.edu/ferraro/>

Date: July 24, 2017

ACADEMIC POSITIONS

Sept. 18, 2014 – Present	Professor, IESE Business School
Mar. 18, 2009 - Present	Associate Professor, IESE Business School
Sept. 1, 2003 - Mar. 18, 2009	Assistant Professor, IESE Business School

EDUCATION

2003	Stanford University, Department of Management Science & Engineering, Ph.D., Field of Specialization: Organization, Technology and Entrepreneurship. Dissertation: “Raising Capital: Relational Practices and Social Capital in Silicon Valley Entrepreneurship” Committee: Stephen Barley (Chair), Robert I. Sutton, Mark Granovetter	Stanford (USA)
2002	Stanford University, Department of Sociology Masters of Arts in Sociology	Stanford (USA)
1994	Università di Napoli – Federico II Laurea (BA, summa cum laude) in Economics and Management	Napoli (ITALY)

GRANTS, HONORS AND DISTINCTIONS

2017 Roland Calori Prize – Best Paper in Organization Studies 2015-2016 - for the article “Tackling Grand Challenges Pragmatically: Robust Action Revisited”

European Investment Bank - EIBURS Research Grant (2016-2018): Measuring Impact beyond Financial Return (€300.000). Principal Investigator.

Sustainalytics Academic Research Prize (2014): Why Talk? A process model of dialogue in shareholder.

European Research Council - Starting Grant (2011-2015): The role of Technology, Models, and Metrics in the Socially Responsible Investing Field - ERC-2010-StG-263604-SRITECH (€1.217.076). Principal Investigator.

Spanish Ministry of Research Grant (2013-2016): Determinantes relacionales de la colaboración y difusión del conocimiento en organizaciones - ECO2012-33544 (€22.815). Principal Investigator.

Spanish Ministry of Research Grant (2010-2012): Emergence of New Organizational Forms, Industries and Practices (€47.000). Principal Investigator.

Spanish Ministry of Research Grant (2007-2009): Dynamics of Firms and Organizations (€144.000).

Best Paper Award (2006) Academy of Management Review.

IESE Prize for Excellence in Research (2005).

Fellow in the Program for the Corporation as a Social Institution (2002-2003), Social Science Research Council.

PUBLICATIONS

In refereed journals:

Beunza, Daniel, Fabrizio Ferraro. Forthcoming. "Creating Common Ground: A Communicative Action Model of Dialogue in Shareholder Engagement". *Organization Science*.

Matteo Prato, Fabrizio Ferraro. 2018. "Starstruck: How Hiring High-Status Employees Affects Incumbents' Performance". *Organization Science*, 1-20
<https://doi.org/10.1287/orsc.2018.1204>

Yan, S.; Ferraro, Fabrizio; Almandoz, John, 2018. "The Rise of Socially Responsible Investment Funds: The Paradoxical Role of the Financial Logic", *Administrative Science Quarterly*

Beunza, Daniel, Fabrizio Ferraro. 2018. "Performative Work: Bridging Performativity and Institutional Theory in the Responsible Investment Field", *Organization Studies*, <https://doi.org/10.1177/0170840617747917>

Etzion, Dror, Joel Gehman, Fabrizio Ferraro, and Miron Avidan. 2017. "Unleashed Sustainability Transformations through Robust Action." *Journal of Cleaner Production*, 40 (1), 2017, 167 - 178

Torrents, Jordi, and Fabrizio Ferraro. 2015. "Structural Cohesion: Visualization and Heuristics for Fast Computation." *Journal of Social Structure*, 16, (8), 1132–1205..

Ferraro, Fabrizio, Dror Etzion, Joel Gehman. 2015. "Tackling Grand Challenges Pragmatically: Robust Action Revisited." *Organization Studies*, 36 (3): 363-390. <https://doi.org/10.1177/0170840614563742>

Etzion, Dror, and Fabrizio Ferraro. 2010. "The Role of Analogy in the Institutionalization of Sustainability Reporting." *Organization Science*, 21 (5): 1092-1107.
<https://doi.org/10.1287/orsc.1090.0494> 21 (5): 1092-1107.

Ferraro, Fabrizio, and Kerem Gurses. 2009. "Building Architectural Advantage in the US Motion Picture Industry: Lew Wasserman and the Music Corporation of America." *European Management Review*, 6: 233-249.

Ferraro, Fabrizio, Jeffrey Pfeffer, and Robert I. Sutton. 2009. "How and Why Theories Become Self-fulfilling." *Organization Science*, 20 (3): 669-675.

O'Mahony, Siobhan, and Fabrizio Ferraro. 2007. "The Emergence of Governance in an Open Source Community." *Academy of Management Journal*, 50(5): 1079–1106.

Ferraro, Fabrizio, Jeffrey Pfeffer, and Robert I. Sutton. 2005. "Economics Language and Assumptions: How Theories Can Become Self-fulfilling." *Academy of Management Review*, 30 (1): 8-24.

Ferraro, Fabrizio, Jeffrey Pfeffer, and Robert I. Sutton. 2005. "Prescriptions are not enough." *Academy of Management Review*, 30: 32-35.

In non-refereed journals:

Ferraro, Fabrizio; Argüelles, José Miguel; Maoret, Massimo, "A Road Map for Successful Strategy Execution: Strategic Leadership", *IESE Insight*, No. 36, First Quarter 2018, pp 44 – 51

Ferraro, Fabrizio, and Bruno Cassiman. 2014. "Three Trends That Will Change How You Manage." *IESE Insight*, N. 23, Fourth Quarter 2014.

Ferraro, Fabrizio. 2013. "Responsible Investing Takes Roots." *IESE Insight*, N. 16, First Quarter 2013.

Baldo, Andrea, Luca De Agostini, and Fabrizio Ferraro. 2007. "Diesel Spa." *Executive Digest*, N. 11, February 2007, 96-100.

Ferraro, Fabrizio. 2005. "Careful with Assumptions." *IESE Alumni Magazine*, October-December 2005.

Ferraro, Fabrizio. 2004. "Business Angels en el Silicon Valley." *Iniciativa Emprendedora*, 42.

Books and Book Chapters:

Yan, Shipeng, and Fabrizio Ferraro. 2016. "State Mediation in Market Emergence: Socially Responsible Investing in China." in Joel Gehman , Michael Lounsbury , Royston Greenwood (ed.) "How Institutions Matter!" (Research in the Sociology of Organizations, Volume 48B) Emerald Group Publishing Limited, pp.173 - 206

Ferraro, Fabrizio, and Jordi Torrents. 2013. "Open Source." In *The Palgrave Encyclopedia of Strategic Management*, edited by Mie Augier and David Teece. Palgrave.

- Ferraro, Fabrizio, and Siobhán O'Mahony. 2012. "Managing the Boundaries of an 'Open' Project." In *The Emergence of Organizations and Markets*, edited by John F. Padgett and Walter W. Powell. Princeton & Oxford: Princeton University Press.
- Ferraro, Fabrizio, Gherard Schnyder, Eelke M. Heemskerk, Raffaele Corrao, and Nathalie Del Vecchio. 2012. "Structural Breaks and Governance Networks in Western Europe." In *The Small Worlds of Corporate Governance*, edited by Bruce Kogut. Cambridge, Massachusetts: MIT Press.
- Salvaj, Erica, Fabrizio Ferraro, and Josep Tapies. 2008. "Family Firms and the Contingent Value of Board Interlocks: The Spanish Case." In *Family Values and Value Creation: How do Family Owned Businesses Foster Enduring Values*, edited by Josep Tapies and John Ward. Palgrave.
- Salvaj, Erica, and Fabrizio Ferraro. 2005. "Las Redes de Propiedad y de Consejos de Administración del IBEX 35." In *Los Accionistas y el Gobierno de la Empresa: Análisis de la Situación Española*, edited by Joan Enric Ricart i Costa, Júlia Gifra, and J. L. Alvarez. Ediciones Deusto.
- Ferraro, Fabrizio. 2001. "Regole Formali tra Efficienza e Flessibilità." ("Formal Rules between Efficiency and Flexibility"). In *Flessibilità e Performance (Flexibility and Performance)*, edited by Giovanni Costa. Torino, UTET.
- Ferraro, Fabrizio. 2000. "L'Analisi Organizzativa a Livello Individuale." ("Organizational Analysis: Individual Behavior"). In *Manuale di Organizzazione Aziendale (Handbook of Organizational Behavior)*, edited by Riccardo Mercurio and Francesco Testa, Torino, Giappichelli.
- Ferraro, Fabrizio. 1999. "L'Alsace Development Agency." In *Le Agenzie di Sviluppo nei Processi di Attrazione di Nuovi Investimenti: Approcci Strategici e Modelli Organizzativi a Confronto (Development Agencies and Foreign Direct Investments: Strategic Approaches and Organizational Models)*, edited by Stefano Consiglio. Napoli, CUEN.
- Ferraro, Fabrizio. 1999. "L'Industrial Development Agency." In *Le Agenzie di Sviluppo nei Processi di Attrazione di Nuovi Investimenti: Approcci Strategici e Modelli Organizzativi a Confronto (Development Agencies and Foreign Direct Investments: Strategic Approaches and Organizational Models)*, edited by Stefano Consiglio. Napoli, CUEN.
- Ferraro, Fabrizio. 1999. "La Datar." In *Le Agenzie di Sviluppo nei Processi di Attrazione di Nuovi Investimenti: Approcci Strategici e Modelli Organizzativi a Confronto (Development Agencies and Foreign Direct Investments: Strategic Approaches and Organizational Models)*, edited by Stefano Consiglio. Napoli, CUEN.

Ferraro, Fabrizio. 1999. "La Shannon Development Agency." In *Le Agenzie di Sviluppo nei Processi di Attrazione di Nuovi Investimenti: Approcci Strategici e Modelli Organizzativi a Confronto* (Development Agencies and Foreign Direct Investments: Strategic Approaches and Organizational Models), edited by Stefano Consiglio. Napoli, CUEN.

Ferraro, Fabrizio. 1998. "Il caso Mezzacorona (a)." In *Gestione Strategica nelle Pmi. Una Raccolta di Casi* (Small and Medium Firms Management: Case Studies), edited by Umberto Lago, and Mario Minoja. Milano, EGEA.

Research in Progress

Ferraro, Fabrizio, and Daniel Beunza. "Why Talk? A Process Model of Dialogue in Shareholder Engagement." Working Paper

Prato, Matteo, and Fabrizio Ferraro. "The Voice of the Market: Conformity and Deviance Among Securities Analysts." Working Paper

Prato, Matteo, and Fabrizio Ferraro. "The Golden Touch: How Organizational Affiliation Affects Individual's Status Attainment." Working Paper

Yan, Shipeng, Fabrizio Ferraro and John Almandoz. "The Rise of Socially Responsible Investing Funds: The Paradoxical Role of Finance." Working Paper

Beccarini, Irene, Fabrizio Ferraro, Daniel Beunza, and Andreas Hoepner. "Tough Love: Attunement and Cognitive Alignment in Shareholder Engagement". Working paper

Beccarini, Irene, and Fabrizio Ferraro. "Surging Zephyr: The Mitigating Effect of Shareholder Engagement on Declining Financial Performances following Public Protests". Working paper

Vandebroek, Tom, Fabrizio Ferraro, and Heinrich Liechtenstein. "Building and Preserving a Sustainable Hybrid Organization: The Case of Bridges Ventures, a Commercial Impact Investor". Working paper

Vandebroek, Tom, Fabrizio Ferraro, and Heinrich Liechtenstein. "Integrating Tensions in Investment Decision-Making at a Sustainable Investment Firm: How Different Can It Be?" Working paper

PRESENTATIONS

Invited Talks

“Agreeable Disagreements: Attunement and Cognitive Alignment in Shareholder Engagement”

Ivey Speaker Series 2016-2017, Ivey Business School, London, Toronto, Canada,
November 4, 2016

“Shareholder Engagement in Responsible Investment”

3rd International Symposium on Sustainability: Sustainability and Corporate Value,
Nikkei Office Building, Tokyo, Japan, October 17, 2016

“Agreeable Disagreements: Attunement and Cognitive Alignment in Shareholder Engagement”

2nd edition of the SnO Research Day, HEC Paris, June 14-15, 2016

“Agreeable Disagreements: Attunement and Cognitive Alignment in Shareholder Engagement”

Chicago Booth Organizations and Markets Seminar, University of Chicago Booth School
of Business, Chicago, United States, April 13, 2016

“Impact beyond financial return: from measurement to integration”

4th Annual Meeting of the Knowledge Programme organized by the European Investment
Bank Institute, Luxembourg, March 8, 2016

“Hybrid Technology and Institutional Change in the Responsible Investing Field”

Work, Technology, and Organizations Reunion, Stanford University, San Francisco,
United States. July, 2014.

“The Voice of the Market: Conformity and Deviance among Securities Analysts”

Organisational Behaviour Seminar Series, INSEAD, Fontainebleau, Paris, April, 2013
Dipartimento di Impresa e Management della LUISS Guido Carli, Roma, November, 2012

“The Coming of Age of Responsible Investing: Value, Values, and Engagement”

XIII Workshop dei Docenti e dei Ricercatori di Organizzazione Aziendale (WOA2012),
University of Verona, Italy. May, 2012.

EURAM Conference 2012, Rotterdam, School of Management, Erasmus University, The
Netherlands. June, 2012.

“The Responsible Voice of Investors: A Theory of Shareholder Engagement”

ESSEC Business School, Paris, France. May, 2012.

“Responsible Investment: Risk Management and/or Maximum Impact?”

OIKOS-PRI Young Finance Scholar Academy, Gais, Switzerland. February, 2012.

“The Voice of the Market: Conformity and Deviance among Securities Analysts”

Cass Business School – City University London, UK. May, 2012

Imperial College, London, UK. March, 2012.

London School of Economics, London, UK. January, 2012.

“Betting Safe and Betting Alone: Conformity and Deviance Among Securities Analysts”

HEC Lausanne, Switzerland. March, 2011

“Tools, Institutions and Routines in the Integration of Social Values and Financial Value”

16th Annual Organization Science Winter Conference, Colorado, United States. February, 2010.

“Betting Alone: conformity and differentiation in security analysts’ forecasts”,

ESSEC Business School, Paris, France. June, 2009.

“The Emergence of Organizations and Markets”

Santa Fe Institute, Schenna, Italy. April, 2009

“Building Architectural Advantage in the US Motion Picture Industry: Lew Wasserman and the Music Corporation of America”

Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK. May, 2008.

“The Role of Analogy in the Institutionalization of Sustainability Reporting”

MIT, 2007

Columbia University, 2007

London Business School, London, UK, 2007

Universitat Pompeu Fabra, Barcelona, Spain, 2006.

Davis Qualitative Conference, UC Davis, United States. May, 2006.

“The Emergence of Governance in an Open Source Community”

Strategy Research Forum, Brewster, Massachusetts, United States, 2007.

Università di Napoli - Federico II, Naples, Italy, 2007.

Universidad Carlos III, Madrid, Spain, 2006.

“Hacking Alone? The Effects of Online and Offline Participation on Open Source Community Leadership”

Saïd Business School - Oxford University, Oxford, UK, 2005.

“Economics language and assumptions: How theories can become self-fulfilling”:

Universität Witten/Herdecke, Witten, Germany. November, 2006.

Bocconi University, Milan, Italy. October, 2005.

Universitat Pompeu Fabra, Barcelona, Spain. December, 2003.

“Managing the Boundary of an Open Project,”

Universitat Pompeu Fabra, Interdisciplinary Workshop on Networks, Barcelona, Spain. May, 2004.

XXIV International Sunbelt Social Network, Portoro, Slovenia. May, 2004.

University of Navarra, IESE Business School, Barcelona, Spain. April, 2004.

Santa Fe Institute (SFI), Workshop on The Network Construction of Markets, organized by John Padgett and Woody Powell, Santa Fe, New Mexico. May, 2003.

Academic Conferences

“Re-imagining and Shaping the Future of Responsible Investing: a Pragmatic Utopia?”

EGOS Colloquium, Copenhagen, Denmark. July, 2017.

“Preventing and mitigating adverse impacts: Appropriate responses from investors”

The OECD 3rd Global Forum on Responsible Business Conduct, Paris, June 2015

“Understanding Finance from an Organization Theory Perspective”

Conference, IESE Business School, New York, May 2015

“Corporate Social Responsibility Multi-Stake holders Forum”

ERC Forum, DG GROW, Brussels, February 2015

“Why talk? A process model of dialogue in shareholder engagement”

PRI academic Network Conference 2014, Montreal, Canada, September 2014

“Coping with Goal-Duality: Classification and Tools in Impact Investing Responsible Investing”

Academy of Management Annual Meeting, Philadelphia, United States. August, 2014.

“The hidden-shop Effect: Technology and Institutional Change in the Responsible Investing Field”

Academy of Management Annual Meeting, Philadelphia, United States. August, 2014.

“Understanding Voice: Mechanisms of Influence in Shareholder Engagement”

Sustainability and the Corporation: Big Ideas, Harvard Business School, Boston, United States, November, 2013

“Understanding Voice: Mechanisms of Influence in Shareholder Engagement”

The Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis, Harvard Business School, Boston, United States, June, 2013

“Responsible Investing and Sustainable Financial Markets as Systemic Problems”

Academy of Management Annual Meeting, Boston, United States. August, 2012.

“From Confrontation to Influence: How social movements drive the corporate sustainability agenda”

Academy of Management Annual Meeting, Boston, United States. August, 2012.

“Calculative Tools and Institutional Change in the Responsible Investment Field”

PRI Mistra Conference, Sigtuna, Sweden. September, 2011.

“Performing Responsible Investing: A Research Program”

Academy of Management Annual Meeting, San Antonio (Texas), August 2011.

“Big Tent, New Tools: Institutional Change in the Responsible Investment Field”

7th CMS (International Critical Management Studies), Naples, Italy. July, 2011.

“Big Tent, New Tools: Institutional Change in the Responsible Investment Field”

EGOS Colloquium, Goteborg, Sweden. July, 2011.

“Big Tent, New Tools: Institutional Change in the Responsible Investment Field”

SASE Annual Conference, Madrid, Spain. June, 2011.

“Retooling the Sustainable Investment Field”

American Sociological Association Annual Conference, Atlanta, United States. August, 2010.

Academy of Management Annual Meeting, Montreal, Canada. August, 2010.

“The network structure of collaborative communities: Between small worlds and structural cohesion”

EGOS Colloquium, Lisbon, Portugal. July, 2010.

“Betting Safe and Betting Alone: Conformity and Differentiation in Security Analysts’ Forecasts”

American Sociological Association Annual Conference, San Francisco, United States. August, 2009.

- Academy of Management Annual Meeting, Chicago, United States. August, 2009.
- “Managing the Boundary of an ‘Open’ Project”*
SASE Annual Conference, Paris, France. July, 2009.
- “The Price of Values: Institutions, Tools, and Models in the Valuation of Social Responsibility”*
Workshop on Politics of Markets: Controversies, Tools and Policies. Berkeley, United States. August, 2009.
SASE Annual Conference, Paris, France. July, 2009.
- “Standard Setting or Stage Setting? The Global Reporting Initiative and the Standardization of Sustainability Reporting”*
EGOS Colloquium, Barcelona, Spain. July, 2009.
- "Standing out from the crowd: exclusivity and community effects in security analysts' recommendations"*
Academy of Management Annual Meeting, Anaheim California, United States. August, 2008.
28th Strategic Management Society Annual Conference, Colonia, Germany. October, 2008.
- “Capturing the Right Audience: Exclusivity and Community Effect in Security Analysts”*
28th Strategic Management Society Annual Conference, Colonia, Germany. October, 2008.
- “Building Architectural Advantage in the US Motion Picture Industry: Lew Wasserman and the Music Corporation of America”*
Academy of Management Annual Meeting, Anaheim California, United States. August, 2008.
Strategic Management Society Annual Conference, Colonia, Germany. October, 2008.
- "Untangling the micro-foundations of organizational capabilities Development."*
EGOS Conference, Vienna, Austria, 2007
- “Voluntary Standard Setting as a Form of Institutional Entrepreneurship,”*
Academy of Management Meeting, Atlanta, 2006.
Business as an Agent of World Benefit Global Forum, Cleveland, 2006.
EGOS Colloquium, Bergen, Norway, 2006.
- “Engineering Sociability: Local Action in Silicon Valley Entrepreneurship”*
Strategic Management Conference, Vienna, Austria. November, 2006.

"CEOs constraint and the Dark Side of Social Capital".

Strategic Management Conference, Vienna. November, 2006.

Academy of Management, Atlanta, United States. August, 2006

European Academy Of Management (EURAM) Annual Conference, Oslo, Norway. May, 2006.

"CEOs` Social Position, Power Relations and Corporate Governance Practices".

Politics and Interlocking Directorates Conference, University of Barcelona, Spain. September, 2006.

"Hacking Alone? The Effects of Online and Offline Participation on Open Source Community Leadership,"

Academy of Management, Honolulu. August, 2005.

"Social capital of corporate elites and diversification strategy"

Iberoamerican Academy of Management, Lisbon, Portugal. December, 2005.

"Why do companies diversify? Theoretical and Comparative Perspectives on the Antecedents of Diversification".

Iberoamerican Academy of Management, Lisbon, Portugal. December, 2005.

European Academy of Management, Munich, Germany. May, 2005.

"Managing the Boundary of an Open Project,"

Academy of Management Conference, New Orleans, United States. August, 2004.

POPULAR PRESS / INTERVIEWS

Articles and commentaries on my research have been published (or aired) in: Bloomberg Business Week, El País, LaVanguardia, Expansión, Cinco Días, Actualidad Económica, La Gaceta de los Negocios, TV3, Radio InterEconomía, lavoce.info, lagoccia.info, Ara.

Profiles have been published (or aired) in La Vanguardia, Repubblica, Catalunya Radio, SAT 2000 TV.

TEACHING

MBA

Getting Things Done

Competitive Strategy, core course
Responsible Investing
Power and Influence in Organizations
Strategic Management in the Fashion and Luxury Goods Industry

Executive MBA

Getting Things Done: From Strategy to Execution

Global Executive MBA

From Strategy to Execution

Getting Things Done: Power and Network

Executive Education (Short Focused Program)

- Getting Things Done (Academic Director, 2005-present)
- Makint it Work (Academic Director, 2012-present)
- Luxury Goods Industry Meeting (Academic Director, 2012-present)
- New Technology Playground, Short Focused Program
- Mujer y Liderazgo, Short Focused Program

Executive Education (Custom Programs)

- ENEL
- JTI
- Lavazza
- Puig Beauty & Fashion
- Goodyear-Dunlop
- Oracle
- Nestlé
- Banco Santander
- Rabobank
- Faurecia
- Emirates NBD
- AKDN
- SWIFT
- ETISALAT
- Caixa Bank
- Deutsche Bank
- Abertis
- Swire
- Boehringer Ingelheim
- Danone

PhD

- Organization Theory
- Social Network Analysis
- Strategic CSR and Sustainability

- Member of PhD Defense Committee
 - Jordi Comas
 - Dror Etzion
 - Niccolò Pisani
 - Tomislav Rimac
 - Lisa Hehenberger
 - Uchenna Uzo
 - Funda Sezgi
 - Adrian Pardo
 - Federica Massa

- Member of PhD Specialty Exam and Proposal Defense
 - Matteo Prato
 - Dror Etzion
 - Erica Salvaj
 - Tomislav Rimac
 - Niccolò Pisani
 - Lisa Hehenberger
 - Kerem Gurses
 - Roberto Garcia
 - Irene Beccarini
 - Funda Sezgi
 - Tom Vandebroek
 - Shipeng Yan
 - Federica Massa
 - Horacio Rousseau

- PhD Thesis (Advisor)
 - Erica Salvaj, “Essays on Interlocking Directorates and Corporate Behavior”, 2007
 - Kerem Gurses, “Essays on Industry Change in Cultural Industries”, December 2008
 - Matteo Prato, “Opinion Formation and Attention Allocation in Financial Markets”, July 2011
 - Tom Vandebroek, “Organizational Challenges of Impact Investing: An Ethnographic Study and a Theoretical Exploration”, October 2015
 - Irene Beccarini, “Shareholder Engagement: From Activism to Corporate Change”, November 2015
 - Shipeng Yan, “The Rise of Socially Responsible Investing: A Multi- Method Institutional Analysis”, May 2016.
 - External Member of Thesis Committee (Sebastien Mena, 30 June 2011, UNIL Lausanne)
 - Jennifer Goodman, ESADE, June 15th 2015
 - Guillermo Casanovas, Saïd Business School, Oxford University, January 10th 2017.

Course Material (Case studies and Technical Notes)

- Pennies From Heaven? Strategic Turnaround at J.C. Penney (SM-1665-E)
- Is Yoox's Strategy a Little Farfetched? (SM-1656-E)
- Is Yoox's Strategy a Little Farfetched? (Teaching Note, SMT-120-E)
- Superdry: un japonés de Cheltenham (SM-1653)
- Superdry: un japonés de Cheltenham (Teaching Note, SMT-118)
- Strategic Leadership: A Roadmap for the General Manager's Journey (Teaching Note, SMN-701-E)
- Style Knows No Season: Moncler's Leap From Piste to Street (SM-1621-E)
- Style Knows No Season: Moncler's Leap From Piste to Street (Teaching Note, SMT-108-E)
- It's in the Bag. Or Is it? Michael Kors' Quest to Stay at the Top (SM-1619-E)
- Marco Arcelli at ENEL (A & B) (SM-1568-E, SM-1569_E)
- Marco Arcelli at ENEL (A & B) (Teaching Note, SMT-102-E)
- Who wants to Be a Millionaire? Bill Ackman's Big Short of Herbalife (SM-1611-E)
- Who wants to Be a Millionaire? Bill Ackman's Big Short of Herbalife (Teaching Note, SMT-98-E)
- A Brief History of Luxury and Fashion (Technical Note, SMN-689-E)
- Visualizing Your Social Network (Technical Note, SMN-687-E)
- Diesel SpA: Sustainable Growth in the Fashion Industry (A) (DG-1496-E)
- Lew Wasserman and the Motion Picture Industry (DG-1494-E)
- Xing AG: Securing Leadership in the European Online Social Networking Market (SI-173-E)
- Driving Sustainability at Bloomberg L.P. (HBS 9-411-025)
- Vueling, The New Generation Airline (A) (SM-1561-E)
- Marco Arcelli at ENEL (A) (SM-1568-E)
- Creating and Nurturing your Social Network (SMN-676-E)

Other Teaching Activities

2016-2017	Venice International University Summer School
2014-2017	ISEM Fashion Business School, PADEM
2014	6th Medici Summer School Invited to present his research on the sociology of financial markets " <i>Deviance and Conformity in Financial Markets</i> "
2009	Carlos III, Department of Management Phd course - Economic Sociology.
2002-2003	Stanford University, Department of Management Science & Engineering Spring 2003 Instructor. Organizational Behavior and Management Fall 2002 Co-Instructor. Issues in Technology and Work in a Post-Industrial Economy.
1995-1998	Università di Napoli Federico II – Department of Management, Naples, Italy

Instructor. Organizational Behavior, Human Resource Management,
Management of Information Systems.

- 1998 **Stoá Business School, Ercolano, Italy**
Instructor in the Telecom Italia Executive Education Program.
- 1997 **Università di Milano, School of Engineering (Politecnico), Milano, Italy**
Instructor in graduate programs.
- 1995 **Società per l'Imprenditorialità Giovanile, Rome, Italy**
Instructor entrepreneurship courses.

EDITORIAL ACTIVITY

Co-editor, Journal of Management & Governance, January 2016-Present
Board of Editors, Academy of Management Discovery, October 2013- Present
Member of Extended Editorial Board of Economia & Management - 2014- Present
Editorial Board, IESE Insight

Associate Editor, European Management Review, May 2009- 2013
Board of Editors, Academy of Management Review, August 2014- August 2017

Ad-hoc reviewer for:

Administrative Science Quarterly
Academy of Management Review
Academy of Management Journal
Organization Science
Organization Studies
Management Science
American Journal of Sociology
Research Policy
Journal of Management
Structure and Dynamics
Journal of Business Ethics
Business and Politics
Journal of European Economic Association
Journal of Computational Social Science

Professional Associations

- 1997-present Academy of Management
 OMT Division, Member
 BPS Division, Member
- 2009-2011 Academy of Management
 BPS Division, Member of the Executive Committee
- 1999-2013 American Sociological Association, member

2005-present EGOS, member

2007-2010 European Institute for Advanced Studies in Management (EIASM)
Academic Council
Member of the Program Development Group

UNIVERSITY SERVICE

Associate Director PhD, IESE Business School, University of Navarra, 2012- Present

PhD Committee, IESE Business School, University of Navarra, 2003 - Present

Recruiting Committee, Strategic Management Department, IESE Business School, University of Navarra, 2007- 2017

MBA, Team Mentor, 2007-2009

GEMBA Team Mentor, 2012- Present

Member of Academic Council of EIASM, 2012- 2014

Member of EFMD EU Presidency Steering Committee, 2010- 2013